

**David Halperin**

10:46 AM

to

Dr. Keiser,

I have offered you an opportunity to comment on a series of matters -- to clarify the facts and present your perspective on each of them -- so that my article will be more accurate and fair.

You respond with, frankly, a polemic.

I plan to publish my article this week, and I would be grateful for the chance to address these issues one by one with you and / or designated spokespersons. So please let me know by tomorrow if we can do that.

Years of research on for-profit and career schools -- reviewing documents, visiting schools, speaking with students, faculty, staff, executives -- has indeed convinced me that there is a lot of bad behavior in this industry. But I sincerely ask you to point out factual errors in any of the hundreds of articles I have published. If you do find any, I will correct them.

I agree that there is evidence that your schools provide better educational opportunities than many other career schools. I have made that point in previous articles and intend to write it again in this one. But there is still much that should concern the public about your operations. That is why so many of your former employees and associates have reached out to me, unsolicited. Honestly, I did not plan to write another article about you, and I was not out looking for people to criticize you. They all kept calling me.

As to one-sided content on this industry -- not admitting any flaws and abuses, and pretending everything has been great for students -- I refer you to, among other works, the writings of Steve Gunderson and his predecessors; numerous press releases from companies including Zovio, Perdoceo, EDMC, ITT Tech, and Corinthian Colleges; and your own school's website.

David Halperin  
Attorney and Counselor  
Washington, DC

On Tue, Aug 4, 2020 at 9:10 AM <>wrote:

Mr. Halperin, please see message below from Dr. Keiser.

Mr. Halperin,

When I was a teenager, I apprenticed for a Pulitzer Prize winning journalist, syndicated columnist and author Jim Bishop. He emphasized that journalism requires, unlike fiction, fairness and the presentation of both sides of any story. Upon review of your previous focus on me and your polemic obsession with the for-profit career education sector, it clearly demonstrates a lack of fairness which smacks of the worst of political opposition research. It is clear you see only one side of the story which does not include the positive side of Keiser University, the sector or my involvement in Higher Education. When reviewed objectively, Keiser University has been ranked by objective third party evaluators in the top of adult learning, higher educational institutions in the country. Forbes ranks us the 8<sup>th</sup> best University in Florida. US News ranked us 3<sup>rd</sup> for student social mobility in Florida. Florida Trend recognized my contributions by naming me among the leaders in the third largest state in the union. Your history and your questions strongly suggest that I not contribute to what appears to a willful hit piece and not journalism. I respectfully will not participate in a conversation with you until you can demonstrate a modicum of fairness.

Arthur Keiser Ph.D.