

**From:** \_DCEH Comm  
**Sent:** Friday, June 01, 2018 8:04 AM  
**To:** \_DCEH Comm  
**Subject:** CEO Message and share your feedback

Colleagues,

Dream Center Education Holdings Leadership is aware of two recent articles posted on *The Republic Report* by a long-time critic of the proprietary higher education sector. While it appears these articles are politically motivated, I want to address the relationships mentioned in these articles and reaffirm our continued commitment to both DCEH students and employees.

Woz U and the Southern Career Institutes (SCI) operate as separate business entities from Dream Center Education Holdings. I held a prior equity stake in Woz U before the change in ownership between EDMC and DCEH. Currently, I serve on the senior management team at Woz U and in an advisory capacity at SCI.

The trend in nonprofits (such as The Dream Center) expanding into education is a good change in that it allows DCEH to offer students accessible, affordable, relevant, and purposeful education. However, as with any large paradigm shift, it takes time to gain comfort in moving forward. We have several internal initiatives in process to support our One University vision while maintaining the unique strengths of each school. One University means learning from each other, gaining efficiencies, and student centricity. To that end, we are excited to offer tuition reduction in the near future to further show our commitment to offering truly affordable and accessible education.

From an admissions standpoint, Monica Carson's team is seizing the opportunity to provide a best-in-class recruiting experience for our prospective students. Much time has been devoted to training the admissions team on authentic conversations hinging on integrity and a newly created service model, which focuses on active listening and helping students make the best decision for their own educational journey.

On the academics side, we look forward to ongoing faculty collaboration in the development of cutting edge programs coupled with accommodating schedules to meet the needs of today's adult learners. In fact, our academic leadership team is currently meeting in Chandler, Arizona and we are poised to welcome several faculty members next week to gather vital feedback related to improved student experiences and academic quality.

The best service we can provide is to create a vibrant, engaging, educational community. In the end, our focus is and will remain on: providing high quality education for our students that prepares them for meaningful work in their field of study and providing the ability for our employees to give feedback by way of continuous, internal listening opportunities. [Let us know how you are feeling.](#)

Thank you for your continued dedication to DCEH and our students.

Brent Richardson  
CEO, Dream Center Education Holdings