



July 23, 1990

WILLIAM A. NISKANEN  
Chairman

cc: D. Ovedon  
K. Malinjan  
FUT  
W 9/4

Mr. Alan W. Katzenstein  
Katzenstein Associates  
51 Rockwood Drive  
Larchmont, NY 10538

Dear Mr. Katzenstein:

My thanks for accepting my invitation to present a paper at our conference on "Making Sense of Safety." The conference will be held on 21-22 March 1991 at the Madison Hotel in Washington. A draft program for the conference is enclosed. You are invited, but not obligated, to participate in the whole conference. We will pay \$1,000 plus reasonable travel and other expenses to each of those presenting a paper. We also expect to use about one-third of the conference papers in the fall 1991 issue of Regulation magazine; authors of these papers will be paid an additional \$500 on publication. Remember that the purpose of the conference and of Regulation is to present the best relevant scholarly research to a policy audience; this implies careful attention to avoiding internal academic arguments and jargon that is specific to one profession.

The primary concern that motivates this conference is that current federal safety policies, explicitly or implicitly, reflect a broad range of safety standards and imply costs per life extended that differ by many orders of magnitude. As a consequence, some standards are clearly too stringent and others may be too lax. In some cases, the response of individuals to some safety policies may lead to behavior that reduces safety. In addition, in many cases, federal policy has blurred the distinction between behavior that affects only one's own safety and behavior that affects the safety of others. As the draft program indicates, the conference will address both the general issues affecting federal safety policy and the effects and problems of specific policies.

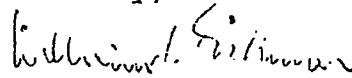
As you discussed with Catherine England, we would like you to present a revised version of your paper on environmental tobacco smoke at our March conference. The major focus of your revised paper should be a careful assessment of the EPA report on this issue to be released this summer, especially of the new study by Prof. Stanley Glantz of the

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possible effects of environmental tobacco smoke on heart disease. (I have enclosed two recent news articles on these issues.) The objective of this paper should be to summarize and evaluate the evidence on these issues, even if confusing or mixed. For introductory purposes, I would also like to know your professional background and who was the client for your first paper on this issue.

I look forward to your contribution to the March conference.

Sincerely,



William A. Niskanen

Enclosures

WAN/dcb

DRAFT PROGRAM

Conference on "Making Sense of Safety"

Washington, D.C.  
21-22 March 1991

21 March

Panel 1 - The Measurement of Risk

Richard Belzer  
Michael Gough  
John Graham

Panel 2 - Perceptions of Risk

Kip Viscusi  
Howard Kunreuther  
Baruch Fischhoff

Luncheon Address

Aaron Wildavsky

Panel 3 - Product, Services, and Occupational Safety

Paul Rubin, Consumer Products  
Richard McKenzie, Airline Safety  
William Evans, Highway Safety  
Tom Kneisner, Occupational Safety

Panel 4 - Safety Issues Affecting Legal Drugs

Henry Grabowski, General Drugs  
Joann Siegel, AIDS Drugs  
Alan Katzenstein, Environmental Tobacco Smoke  
Lynn Weiner, Fetal Alcohol Syndrome

Reception

Dinner for Speakers and Selected Guests

21 March

Panel 5 - Legal and Insurance Issues

Joe Newhouse, Medical Malpractice  
Allan Schwartz, Product Liability

Panel 6 - Setting Safety Standards

Lester Lave, Good Second-Best Safety Standards  
Margaret Maxey, Ethical Perspectives on Safety Issues  
Albert Nichols, A Defense of the Benefit-Cost Approach

Luncheon Address

Judge Steven Breyer