Environmental Tobacco Smoke (ETS) and Risk of Lung Cancer -- How Convincing is the Evidence? 03/87 Katzenstein & Associates

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THE TOBACCO INSTITUTE

1875 I STREET, NORTHWEST WASHINGTON, DC 20006 202, 457-4800 • 800 424-9876

April 29, 1987

MEMORANDUM

To: TI Publications Distribution List

From: Chip Foley C.F.

Re: New publication - - Environmental Tobacco Smoke (ETS) and Risk of Lung Cancer - - How Convincing is the Evidence?

The attached publication, Environmental Tobacco Smoke (ETS) and Risk of Lung Cancer - - How Convincing is the Evidence?, has just been completed and is ready for distribution. The booklet counters the claim that ETS increases the non-smoker's risk of developing lung cancer by showing that the scientific evidence does not support such a claim.

The author is Alan W. Katzenstein, a consultant in technical analysis and communication covering a wide range of public affairs and consumer matters. Katzenstein, a graduate of the Massachusetts Institute of Technology, also is a consultant to the Institute and continues to speak to this issue and distribute the booklet on his media tours.

Please contact our Production Services office for additional copies of this publication.

cc: TI Staff